



EXCEPTIONAL SICILY, PERSONALLY CURATED

**DISTINCTIVE PRIVATE EXPERIENCES
FOR INTERNATIONAL TRAVEL PARTNERS**

2027 B2B COLLECTION





Sicily is best understood from within.

Distinctive experiences shaped by local access, careful curation and human scale.

We are Sicilians first. That changes how a journey is designed: the person you meet, the door that opens, the time of day and the table you share.

Quality is what guests can feel — and partners can trust.

Here, exclusivity is not ostentation. It is the right person, the right moment and access that would be difficult to arrange alone.

01 ACCESS

Hosts, makers and places chosen for meaning, not spectacle.

02 HUMAN SCALE

Private or carefully controlled formats where interaction stays genuine.

03 OPERATIONAL CLARITY

Language, seasonality and format made visible from the start.

04 CURATION

A balance of proven favourites, signature encounters and rare bespoke moments.



Four ways into Sicily

Each experience has one primary promise. The mood makes that promise immediately legible to partners and travellers.

TASTE

Flavour, product, craft and the gestures that bring Sicilian food to life.

FEEL

Wonder, immersion and rare moments that heighten the senses.

LIVE

Human encounters, participation and the communities behind local traditions.

EXPLORE

Cultural and landscape discovery, guided with context and depth.

Some experiences naturally echo a second mood. The primary assignment always follows the strongest commercial promise.



HOW TO READ THE COLLECTION

A collection built for trade conversations

CURATED CHOICE

A focused selection for different client profiles.

CLEAR PRODUCT DATA

Place, departure city, duration, format, languages and season.

DIRECT SUPPORT

Tailored itineraries, confidential rates and operational coordination.

This lookbook is a curated starting point, not the limit of the portfolio. Confidential rates, detailed inclusions, release terms and operating notes are shared separately.

TASTE

*Flavour becomes a
way of reading the
island.*



**P289 · SIGNATURE**

Bottle Your Own Nero d'Avola

Compare six vintages and bottle a personal Nero d'Avola to take home.

PLACE Winery near Agrigento

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Agrigento
SEASON JAN-DEC

**P39 · SIGNATURE**

Cooking Class in Syracuse

Discover Syracuse through a private hands-on cooking class and a meal prepared with a local chef.

PLACE Syracuse

DURATION 4 hrs

FORMAT Private

LANGUAGE English · Italian

DEPARTURE CITY on request
SEASON JAN-DEC

**P44 · SIGNATURE****Amazing Catania: A Gastronomic Walk Through History and Culture**

Experience Catania through its fish market, historic centre and characteristic street flavours.

PLACE Catania

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P203 · SIGNATURE****Visit and Wine Tasting at the Historic Florio Wine Cellar**

Discover Marsala through its historic cellars, ageing traditions and a guided wine tasting.

PLACE Cantine Florio, Marsala

DURATION 2 hrs

FORMAT Private

LANGUAGE Italian · English · Spanish

DEPARTURE CITY on request

SEASON JAN-DEC

**P83 · BESPOKE****Truffle hunting with lunch in a restaurant in Palazzolo Acreide**

Join a local truffle hunter and dog in the Iblei countryside before a truffle-focused restaurant lunch.

PLACE Palazzolo Acreide countryside

DURATION 5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P187 · SIGNATURE****Bronte Pistachio Tour: Discover the Green Gold of Sicily from Taormina**

Enter the Etna landscape and discover the cultivation, production and flavours of Bronte pistachio.

PLACE Bronte

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Taormina

SEASON JAN-DEC

**P196 · SIGNATURE**

Authentic Sicilian Oven Cooking Class in Agrigento

Prepare local breads and savoury specialities around the ritual of a traditional Sicilian wood-fired oven.

PLACE Aragona, Agrigento area

DURATION 2 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P172 · SIGNATURE**

Private tour of the Castro-Polara Grimaldi Palace in Modica and Cooking Class

Enter a historic Modica residence, discover the family palace and cook a Sicilian meal with a local chef.

PLACE Modica

DURATION 3.5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P290 · SIGNATURE**

Cook with Mamma Corleone in Palermo

Prepare a traditional Sicilian menu step by step with a local host, then share the meal with Sicilian wine.

PLACE Palermo

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P205 · SIGNATURE**

Cooking Safari on Mount Etna: Taste the Volcano

Explore a private volcanic estate by 4x4, harvest fresh ingredients and prepare a Sicilian dish.

PLACE Milo & Sant'Alfio, Mount Etna

DURATION 5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON MAR-NOV

**P43 · PROVEN FAVOURITE****A Street Food Soiree Amidst History and Lights in Palermo**

Taste Palermo after dark through neighbourhood stories, city lights and iconic street food.

PLACE Palermo

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P69 · PROVEN FAVOURITE****Modica visit & Chocolate experience from Ragusa**

Explore Baroque Modica through the distinctive history, method and taste of its chocolate.

PLACE Modica

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Ragusa

SEASON JAN-DEC

FEEL

*Landscapes, light and
rare moments
designed to move.*





P291 · SIGNATURE

Privacy Vintage Car Tour: Syracuse & Ortigia from Catania

Travel through the Sicilian countryside in a classic car, with the journey itself becoming part of the experience.

PLACE Syracuse & Ortigia

DURATION 9 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Catania

SEASON JAN-DEC



P174 · SIGNATURE

Exclusive Sunrise Tour of the Valley of the Temples with Traditional Breakfast from the Park's Own Harvest

Experience the Valley beyond its ordinary rhythm, at sunrise with breakfast or after hours with dinner.

PLACE Valley of the Temples, Agrigento

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P177 · BESPOKE**

Candlelight dinner in the medieval castle of Sciacca

Share a private candlelit dinner inside a medieval castle in an atmospheric Sicilian setting.

PLACE Castello Luna, Sciacca

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON MAY–OCT

**P292 · BESPOKE**

Horseback riding in the beaches of Sciacca

Discover the most authentic Sicily with a unique horseback ride! With our natural horsemanship experience, following the Parelli method, you will explore the enchanting countryside and beaches of Sciacca..

PLACE Sciacca countryside

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · Portuguese

DEPARTURE CITY on request

SEASON JAN–DEC

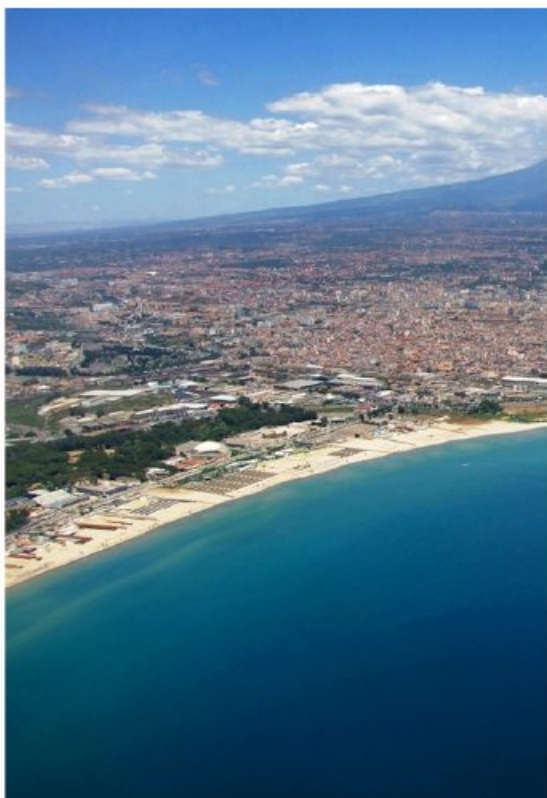
**P14 · PROVEN FAVOURITE**

Etna 4x4 with lunch in a winery from Taormina

Explore the volcano by 4x4 before slowing down over local wine and lunch on its slopes.

PLACE	Mount Etna & winery
DURATION	6 hrs
FORMAT	Private
LANGUAGE	Italian · English

DEPARTURE CITY Taormina
SEASON JAN–DEC

**P31 · BESPOKE**

Sicily in the Air: Flying Over Etna, Stromboli, and Vulcano from Taormina

See Etna, Stromboli and Vulcano from a rare aerial perspective over Sicily's volcanic geography.

PLACE	Mount Etna & Aeolian Islands
DURATION	3 hrs
FORMAT	Private
LANGUAGE	Italian · English

DEPARTURE CITY Taormina
SEASON JAN–DEC

**P29 · PROVEN FAVOURITE****Sicilian Serenity: A Nautical Journey of Sheer Enchantment**

Spend a private day along Taormina's coast with swimming stops, views of Etna and lunch on board.

PLACE	Giardini Naxos & Taormina coast
DURATION	8 hrs
FORMAT	Private
LANGUAGE	Italian · English

DEPARTURE CITY Taormina
SEASON APR–SEP

**P250 · SIGNATURE****Sunset Private Sailing Boat Tour of Vulcano**

Experience Vulcano from the water as the island and its volcanic coastline change colour at sunset.

PLACE	Vulcano
DURATION	3 hrs
FORMAT	Private
LANGUAGE	Italian · Basic English · German

DEPARTURE CITY Vulcano
SEASON APR–OCT



P293 · SIGNATURE

The Wild Nebrodi by 4x4

Reach forests, lakes, remote trails and high viewpoints in one of Sicily's wildest natural areas.

PLACE	Cesarò
DURATION	4 or 8 hrs
FORMAT	Private
LANGUAGE	Italian · English

DEPARTURE CITY Cesarò
SEASON JAN-DEC



P84 · SIGNATURE

Sailing tour of Ortygia and Plemmirio Nature Reserve

Move from Ortygia's historic waterfront into the clear waters and protected coastline of Plemmirio.

PLACE	Ortygia & Plemmirio Nature Reserve
DURATION	4 hrs
FORMAT	Private
LANGUAGE	English · Italian

DEPARTURE CITY Syracuse
SEASON APR-OCT

**P270 · SIGNATURE****Private hike to the Great Crater of Vulcano
with a cannolo tasting**

Walk into Vulcano's elemental landscape and finish with an informal Sicilian taste.

PLACE Great Crater, Vulcano

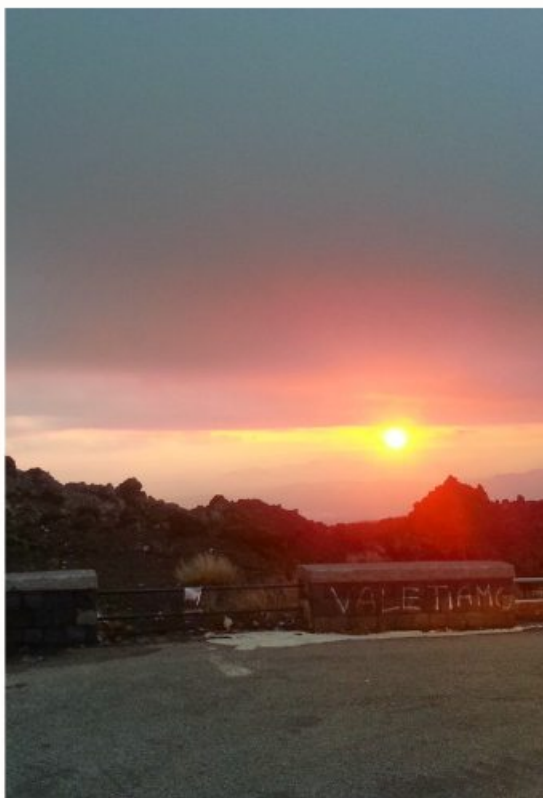
DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Vulcano

SEASON APR–NOV

**P206 · SIGNATURE****Stargazing adventure on Mount Etna
with wine tasting**

Watch the night sky from the volcano and share local wine in an intimate setting.

PLACE Mount Etna, Milo

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JUN–AUG

LIVE

*Meet the people who
keep Sicily's skills and
stories alive.*



**P98 · PROVEN FAVOURITE**

Hidden Sicily: traditional hill town experience from Agrigento

Meet the people, food and rhythms of an inland Sicilian community beyond the familiar routes.

PLACE Sicani villages, Agrigento area

DURATION 7 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Agrigento
SEASON JAN-DEC

**P294 · BESPOKE**

Ancient Grains & Rural Life near Caltagirone

Meet a local producer and follow Sicily's grain culture through the countryside, the mill and a shared rural table.

PLACE Caltagirone

DURATION 4 hrs

FORMAT Shared

LANGUAGE Italian · English

DEPARTURE CITY on request
SEASON JAN-DEC

**P204 · SIGNATURE**

Palermo No Mafia Tour with Sicilian Dish Showcooking

Meet Palermo through stories of civic resistance, local voices and a shared Sicilian food ritual.

PLACE	Palermo
DURATION	3 hrs
FORMAT	Private
LANGUAGE	Italian · English · Spanish · French · German

DEPARTURE CITY on request
SEASON JAN-DEC

**P295 · SIGNATURE**

The Art of Sciacca Coral

Discover the heritage and craftsmanship that have made Sciacca coral distinctive.

PLACE	Sciacca
DURATION	1.5 hrs
FORMAT	Shared
LANGUAGE	Italian · English

DEPARTURE CITY on request
SEASON JAN-DEC

**P86 · SIGNATURE**

Sicilian puppets in Syracuse: show with a visit behind the scenes

Experience the Opera dei Pupi through a live performance and a visit behind the scenes.

PLACE Syracuse

DURATION 1 hrs

FORMAT Private

LANGUAGE English · Italian

DEPARTURE CITY on request

SEASON MAR–DEC

**P100 · BESPOKE**

Experience with Girgentane goats in the mountains of Sican from Agrigento

Meet a shepherd and understand a rare Sicilian breed through pastoral life, local cheese and the inland landscape.

PLACE Agrigento Area

DURATION 7 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Agrigento

SEASON JAN–DEC

**P42 · SIGNATURE**

Cooking class in Motta Camastra with “Le Mamme del Borgo”

Enter a village kitchen and prepare Sicilian recipes with the women who preserve its food and family traditions.

PLACE Motta Camastra

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Taormina
SEASON JAN–DEC

**P200 · SIGNATURE**

Sicilian Ceramics experience from Palermo

Visit artisan workshops and discover how Sicilian ceramics are shaped, painted and fired.

PLACE Palermo & Monreale

DURATION 4 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Palermo
SEASON JAN–DEC

**P105 · SIGNATURE****From Cefalù to the Peaks of the Madonie:
Discover Gangi, its flavors and traditions**

Experience an inland community through its landscape, flavours and traditions still practised today.

PLACE Cefalù & Gangi

DURATION 6 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Cefalù
SEASON JAN-DEC

**P281 · SIGNATURE****Private tour to discover the traditions and
gastronomy of Sciacca**

Meet Sciacca through the people, flavours and practices that continue to shape the town.

PLACE Sciacca

DURATION 6 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Sciacca
SEASON JAN-DEC

**P184 · SIGNATURE****Sicilian Flavors at the Farm: Cooking Class near Taormina**

Spend time in a farm setting and prepare Sicilian food where the ingredients and landscape meet.

PLACE Randazzo countryside

DURATION 5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Taormina
SEASON JAN-DEC

**P37 · BESPOKE****Marine Melodies: A Private Fishing Tale in Agrigento**

Join a local fisherman and understand the Agrigento coast through his work, knowledge and daily rhythms.

PLACE Agrigento coast / San Leone

DURATION 4.5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request
SEASON JAN-DEC

EXPLORE

*Go deeper into Sicily's
history, cities and
landscapes.*



**P140 · PROVEN FAVOURITE**

Segesta, Trapani & Erice from Palermo

Read western Sicily through an ancient temple, a hill town and the working landscape of salt.

PLACE Segesta, Trapani & Erice

DURATION 8 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Palermo

SEASON JAN–DEC

**P75 · PROVEN FAVOURITE**

The Godfather Tour from Taormina

Enter the villages, landscapes and cinematic memory behind Sicily's most famous film itinerary.

PLACE Savoca & Forza d'Agrò

DURATION 5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Taormina

SEASON JAN–DEC

**P65 · PROVEN FAVOURITE****Baroque Sicily: Noto, Modica & Ragusa from Syracuse**

Travel through three UNESCO cities and understand the stone, theatre and urban identity of Sicilian Baroque.

PLACE Noto, Modica & Ragusa

DURATION 11 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Syracuse
SEASON JAN–DEC

**P124 · PROVEN FAVOURITE****Cefalù walking tour with Castelbuono and wine tasting lunch**

Combine Norman coastal heritage, a Madonie hill town and lunch with wine in the countryside.

PLACE Cefalù, Castelbuono & winery

DURATION 8 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Cefalù
SEASON JAN–DEC

**P207 · PROVEN FAVOURITE**

Valley of the Temples

Explore ancient Akragas and its monumental sacred landscape with a private guide.

PLACE Valley of the Temples, Agrigento

DURATION 2 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN–DEC

**P191 · PROVEN FAVOURITE**

Neapolis & Ortigia Guided Tour with a Market Lunch Experience

Connect Neapolis, Ortigia and the living market in one complete private day.

PLACE Syracuse: Neapolis & Ortigia

DURATION 6 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN–DEC

**P199 · PROVEN FAVOURITE**

Private Tour of Taormina with granita tasting

Read Taormina through its historic centre, theatre and a characteristic Sicilian granita pause.

PLACE Taormina

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P136 · PROVEN FAVOURITE**

Noto walking tour

Understand Noto's Baroque design and honey-coloured architecture with a private guide.

PLACE Noto

DURATION 2 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P102 · PROVEN FAVOURITE**

Guided tour of Palermo and Monreale from Palermo

Explore Palermo and Monreale through their layered Arab-Norman history, architecture and mosaics.

PLACE Palermo & Monreale

DURATION 6 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Palermo

SEASON JAN-DEC

**P149 · PROVEN FAVOURITE**

Selinunte archaeological site private tour

Explore the scale, temples and coastal setting of one of the Mediterranean's great ancient sites.

PLACE Selinunte Archaeological Park

DURATION 2 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY on request

SEASON JAN-DEC

**P258 · PROVEN FAVOURITE**

Villa Romana del Casale with pick-up in Palermo and drop-off in Taormina

Turn a journey across Sicily into a meaningful stop among the Roman mosaics of Piazza Armerina.

PLACE	Villa Romana del Casale, Piazza Armerina
DURATION	9 hrs
FORMAT	Private
LANGUAGE	Italian · English

DEPARTURE CITY Palermo
SEASON JAN-DEC

**P169 · SIGNATURE**

Jewish Heritage Tour of Ortygia and Neapolis guided tour from Catania

Discover a less familiar layer of Syracuse through Jewish memory, archaeology and urban history.

PLACE	Syracuse: Ortygia & Neapolis
DURATION	8 hrs
FORMAT	Private
LANGUAGE	Italian · English · Spanish · French

DEPARTURE CITY Catania
SEASON JAN-DEC

INCENTIVE & TEAM EXPERIENCES

*Tailor-made experiences
designed around people,
purpose and place.*



Built around your people, your purpose and Sicily.

Every programme is designed from scratch, combining local access, operational precision and the right balance of challenge, celebration and connection.

01 TAILOR-MADE BY DESIGN

Theme, pace, team mechanics and guest journey shaped around the brief.

02 MAXIMUM CUSTOMISATION

From branding and scoring to logistics, hosting, language and dietary needs.

03 EXCLUSIVE ACCESS

Private formats, trusted local talent and settings selected for the group.

04 UNIQUE LOCATIONS

Historic centres, working estates, coastlines and cultural venues become part of the experience.





TAILOR-MADE · TEAM EXPERIENCE

Treasure Hunt – City Walking Tour

Discover Sicily through a city tour and photo treasure hunt, with challenges and Polaroid moments along the way.

PLACE Taormina · Palermo · Marsala
Catania · Syracuse

DURATION 2.5 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Tailored to programme
SEASON JAN–DEC



TAILOR-MADE · TEAM EXPERIENCE

Sicilian Menu

Walk through the historic centre, completing gourmet stations to prepare and taste iconic Italian and Sicilian specialities.

PLACE Taormina · Palermo · Marsala
Catania · Syracuse

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Tailored to programme
SEASON JAN–DEC



TAILOR-MADE · TEAM EXPERIENCE

Gourmet Casino

Challenge the senses in an original Gourmet Casino, where playful competition meets Italian food and wine.

PLACE Taormina · Palermo · Marsala
Catania · Syracuse

DURATION 1 hr

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Tailored to programme
SEASON JAN-DEC



TAILOR-MADE · TEAM EXPERIENCE

Movie Maker: The Godfather Experience

Working with professional directors and cameramen, teams recreate iconic scenes in Savoca, in locations made famous by The Godfather.

PLACE Savoca

DURATION 3 hrs

FORMAT Private

LANGUAGE Italian · English

DEPARTURE CITY Taormina · Palermo
SEASON JAN-DEC

From inspiration to a bookable programme

A beautiful idea only becomes valuable when the commercial and operational details are clear.

01 TAILORED ITINERARIES & QUOTES

02 CONFIDENTIAL B2B RATES, INCLUSIONS & TERMS

03 DIRECT BOOKING SUPPORT & SUPPLIER COORDINATION

04 ON-THE-GROUND ASSISTANCE FOR CONFIRMED PROGRAMMES

White-label presentation formats adapted to your brand.



Let's design Sicily together.

BOOKING & TRADE ENQUIRIES

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Replies within 24 business hours

24/7 client support during on-the-ground travel



DISCOVER EMPEERIA

Sicily becomes unforgettable
when it becomes personal.

Scan to explore more and start designing a programme with us.

